

Discover HCDC

Connecting Changemakers with Data

datahouston.org

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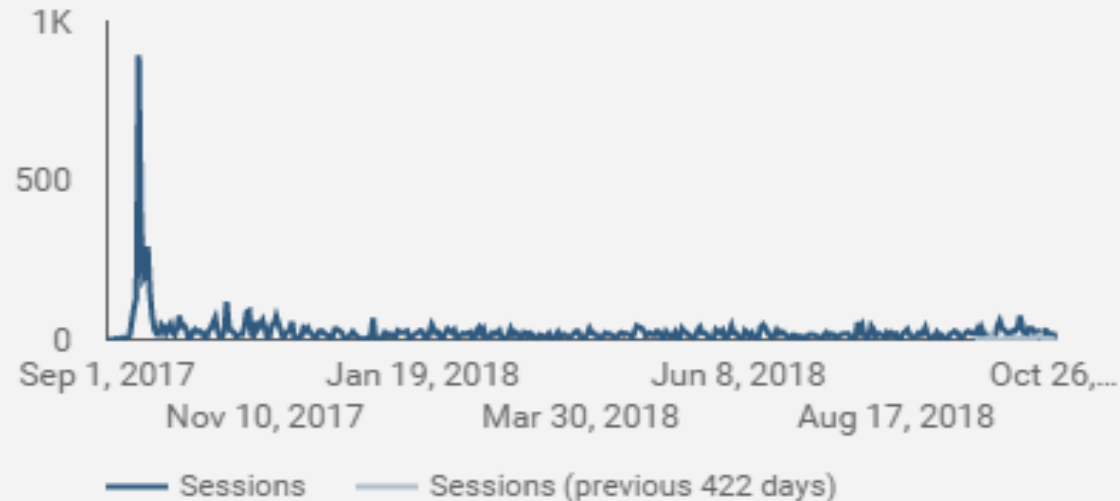


HCDC Website Summary Data From Google Analytics

Users	Sessions	Pageviews	Bounce Rate	Avg. Session Duration
6,248	10,337	27,965	45.4%	03:21
↑ 20,054.8%	↑ 10,134.7%	↑ 5,206.5%	↑ 11.9%	↓ -59.3%

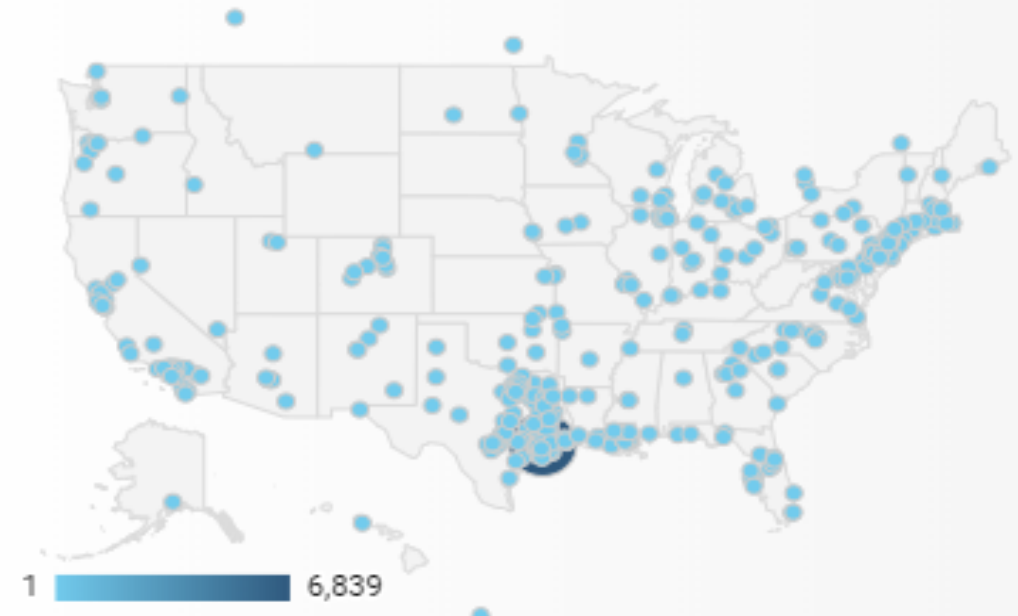
How are site sessions trending?

Last selected period vs. previous period



What are the top cities by sessions?

Sessions over the last selected period



What are the most popular indicators?

- Estimated Number of Flooded Homes during Harvey
- % Persons in Poverty
- Population Density
- % Household Income less than Houston Median Household Income
- % Violent Crime
- % Population (under 5 years old)
- % Hispanic or Latino
- % Population without Health Insurance

Products



HCDC Dashboard

We created the [HCDC Dashboard](#), a robust online dashboard that provides multipurpose community profiles with a wide array of neighborhood-level indicators highlighting disparities and other local issues.



HCDC Gallery

By creating interactive visuals such as graphs, charts and GIS maps, we make complex data easy to understand and accessible. Those rich visuals show the story in your data and help you share insights.



HCDC Dashboard – New Functions

<https://www.datahouston.org/dashboard.html>

- Login
- Map directly linked to profile
- Compare (requires registration)
 - Compare Communities
 - Compare Over Time (2010)
- Data catalog
- News



HCDC Dashboard – New Indicators

<https://www.datahouston.org/dashboard.html>

- Indicator update
- Additional indicators for all neighborhoods
 - eviction rates, # of childcare centers, # of households using Housing Choice Voucher, median home value, % students enrolled in public schools (K-12)
- Featured indicators for selected neighborhoods
 - LEHD Report (Job Center Statistics); Gulfton Report (Street Safety & Sidewalk Assessment)
- New map layers

HCDC Dashboard Demo



<https://www.datahouston.org/dashboard.html>



Next Steps

- Further develop neighborhood indicators
 - User feedback
 - Indicators tied to Kinder research priorities: Housing, Governance, Resilience, Transportation, Public Opinion & Education



HCDC Gallery

<https://www.datahouston.org/gallery.html>

- Kinder Houston Area Survey
 - Commuting Patterns in Harris County
 - 8th Grade Cohort Analysis
 - Gentrification Story Map
 - Opportunity Youth Story Map
- + more

Services



Data Analysis

Our staff are well trained in the field of analysis and report writing. We examine data to discover trends and findings that are useful for decision-makers.



Research Design

We collaborate with researchers from a wide range of disciplines to determine the best method to examine questions of interest.



Training

We conduct trainings and workshops that show how HCDC and other datasets can be used to strengthen your organization's decisions and mission-oriented programs.



HCDC Training and Webinars

How to request data, services and/or training:

<https://www.datahouston.org>

I would like to ...

Provide Feedback

Request Data/Service



Explore HCDC

Telling stories through maps, charts and data analysis

- Group 1: HCDC 101 - How to use the data tools on the HCDC site
- Group 2: Job centers and commuting patterns in Houston
- Group 3: Housing and gentrification in Houston
- Group 4: Optional (based on attendees' demand)





Houston Community Data Connections

HOUSTON
ENDOWMENT



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